

# PRESS RELEASE

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## 2007 BUSINESS ETHICS AWARD WINNERS

DALLAS – **Fluor Corp.** and **ReGENERATION Partners, Inc.** are recipients of the **2007 Greater Dallas Business Ethics Award** for corporate commitment to ethical business practices. The award was presented by the Dallas Chapter of the Society of Financial Service Professionals, the Financial Planning Association of Dallas/Fort Worth, Edwin L. Cox School of Business and Cary M. Maguire Center for Ethics and Public Responsibility of Southern Methodist University, and the North Texas Ethics and Character Association during a May 1 luncheon sponsored by Gardere Wynne Sewell LLP.

**Fluor** is one of the world's largest engineering, procurement, construction and maintenance service companies. **ReGENERATION Partners** is a global family business consultancy company committed to delivering solutions to increase shareholder wealth and improve communication inside family enterprises. "These companies are terrific examples of businesses operating under ethical principals and doing the right thing for their company and the clients they serve. Their global work reinforces the positive, ethical values of our local business community and beyond," says Gary Morris, Co-chairman of the Award committee.

**Wendy Hallgren**, Vice President of Corporate Compliance at Fluor Corporation, says her company has a long history of making ethical behavior a priority, but they have recently taken a stand against corruption and bribery on the global stage by being one of the leaders in the World Economic Forum's Partnering Against Corruption Initiative (PACI). This set of business principles is intended to combat corruption and bribery, and has been signed by more than 125 global companies. "We're very excited about this award. We take our compliance and ethics program very seriously, and it's great for that hard work to be acknowledged. One of our core values is to act with integrity. It's nice that external groups recognize the importance of ethical behavior."

**James Olan Hutcheson**, the founder and CEO of ReGENERATION Partners, agrees that the recognition is terrific, but says the real value gained for his company came after its nomination by a Dallas client, which required ReGENERATION to do a lot of data collection and talking internally. "Whether we won or not, we became a better organization by having to 'prove up' our past actions and values," he says. "However, the greatest benefit is something altogether different. The fact that business community leaders, such as Gardere, are willing to support and promote an organization that recognizes high-performing, ethical firms sends a message to a much larger pool. I hope that the GDBEA effort grows and becomes a marquee event where, each year, hundreds of firms internally ask, 'Are we the ethical company that we want to be?'"

The Dallas Business Ethics Award honors companies that demonstrate a firm commitment to ethical business practices in their everyday operations, management philosophies and in response to crises or challenges. It is the seventh year the award has been presented. Past recipients include: **Atmos Energy, Castro Roofing of Texas, Community Management Associates, Inc. (CMA), Dave & Buster's, EDS, HKS, The Container Store, TDIndustries, TELOS Fitness Center, The Staubach Company, Trammell Crow Company, TXU, and Weir's Furniture Village.** Several Dallas award winners have also won the national American Business Ethics Award (ABEA), including **EDS, TDIndustries, and Trammell Crow Company,** and **The Staubach Company** received a rare ABEA honorable mention.

Other sponsors of the Greater Dallas Business Ethics Award include: *Dallas Business Journal*; C.V. Lemon & Co., Inc.; Insurance Designers; Meadows, Collier, Reed, Cousins & Blau, LLP; Nationwide; Quest; The Plus Group; and Quest.

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